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Message from the new Editor-in-Chief

Greetings!

First of all, on behalf of the Editorial Team at eRTR, I would like to thank you for your interest in, and support for, this on-line journal. There have been some minor changes in the Editorial Team of eRTR. My esteemed colleague, Dr. Ercan Sirakaya Turk, has transferred his role as the Editor-in-Chief to me, which I have gladly accepted. Dr. Sirakaya Turk remains committed to eRTR, as the Associate Editor and Regional Editor of North America. We have invited Dr. Ulrike Gretzel to be an important part of eRTR, which she has graciously accepted. She serves as the Associate Editor and Regional Editor of Europe and Africa. Dr. Young A Park – yes, she has just graduated from Texas A&M – has been involved in eRTR as project manager for the past several years. We are not letting her go yet. She continues to support eRTR as the Regional Editor for the Asia-Pacific region. We are also fortunate to have Jerry (Kangjae) Lee as the Editorial Assistant, who has been with eRTR for a year now.

With the above-mentioned changes, the eRTR Team hopes to improve eRTR's ongoing efforts to serve as an online platform that provides the link between academicians and practitioners. We are also planning on adding a link to graduate thesis and dissertation abstracts, which would enable both academics and practitioners to tap into existing tourism research and knowledge. In our view, there is unlimited potential to be tapped from existing graduate level research findings, most of which remain unpublished. We would also like to encourage graduate students to submit their papers to eRTR. The “wheel” of tourism research and knowledge need not be invented again and again. There is already so much out there, and it's just a matter of looking in the right place. We hope eRTR becomes “the place” for accessing the so-called grey literature including thesis results. We are still evaluating our ability to move in this direction, so please be patient.

Finally, without your support eRTR cannot, and will not, exist. Therefore, it is critical that you submit your papers to eRTR, and utilize its database for research and practical purposes. We

want to assure you of a timely publication. Unlike other print journals the editorial procedures of eRTR is very simplified. The time between your submission and our decision is currently less than a month and we will strive to keep it that way. Meanwhile, if you have any comments or ideas, kindly let us know and we will do our best.

Best wishes!

Sanjay
8/10/2007