

## **Challenging Wellbeing: The Impediments of Tourism**

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### **Abstract**

When we think about quality of life in relation to tourism, we like to think about local distinctiveness, a respectful and fair exchange between tourist and host communities and respect for the environment. Yet, while it is vital to focus on these as aspects of wellbeing, Tourism Concern considers it imperative to contextualise tourism in its globalised framework. Without taking into account issues of ownership and land and those who are investing in land and development, it is not possible to guarantee the sustainability and wellbeing of communities involved with tourism. Only too often power relations play a significant role in preventing the development of a healthy balance in the management of tourism. There is some good practice, but why is it still marginalised? This presentation will draw on the work of the speaker and Tourism Concern to present examples of where tourism has, and has not contributed to wellbeing.