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**Juho Pesonen**

University of Eastern Finland

**Julia Neidhardt**

TU Wien

**Cody Morris Paris**

Middlesex University Dubai

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**Editorial- Introduction to the ENTER2019 Special Issue of eRTR.**

ENTER2019 – the 26th annual international eTourism Conference – featured cutting-edge research and industry case studies on the application of Information and Communication Technologies (ICT) in travel and tourism. Organized by the International Federation for IT and Travel & Tourism (IFITT), ENTER2019 took place in Nicosia, Cyprus, from January 30 to February 1, 2019. This year’s conference theme, “*eTourism: Towards a Sustainable Digital Society*” was an invitation to researchers and practitioners to discuss the role of ICTs and tourism in the sustainable transformation of our society. This double special issue includes twenty-four research notes and short papers.

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Key words: ENTER2019 research notes, eTourism, digitalization, information and communication technologies in tourism

Juho Pesonen

Business School

University of Eastern Finland

Finland

Email: [juho.pesonen@uef.fi](mailto:juho.pesonen@uef.fi)

Julia Neidhardt

Research Unit of E-Commerce

Institute of Information Systems Engineering

TU Wien

Austria

Email: [julia.neidhardt@ec.tuwien.ac.at](mailto:julia.neidhardt@ec.tuwien.ac.at)

Cody Morris Paris

Middlesex University Dubai

United Arab Emirates

Email: [c.paris@mdx.ac.ae](mailto:c.paris@mdx.ac.ae)

This special issue of the *e-Review of Tourism Research* marks the 10<sup>th</sup> year of collaboration between eRTR and ENTER conference. Since the ENTER2010 conference, eRTR has served as a platform for publishing short papers and research notes presented at the ENTER conference, and in doing so providing an opportunity for the dissemination of emerging

research, working papers, and early insights to be disseminated. The success and continuity of the ten years of collaboration between the IFITT-eTourism Community and eRTR are attributed to the hard work and dedication of the ENTER conference chairs, reviewers, authors, and the eRTR team, in particular Dr. Ulrike Gretzel who led this initiative during her time as the Editor-in-Chief of eRTR.

The research track of ENTER2019 covers a diverse variety of fields within the area of ICT and tourism. After a rigorous double-blind review process, 35 full research papers as well as 24 research notes were accepted for presentation at the conference. The full papers were published by Springer International Publishing<sup>1</sup>, whereas the research notes are included in this double issue of e-Review of Tourism Research (eRTR).

While still maintaining a broad topic of ICT applications in travel and tourism, the papers presented in this eRTR double issue focus, in particular, on data analytics, peer-to-peer economy, information and communication technologies in tourism, social media and websites as well as tourism destinations. The research notes present new and highly promising research or applications in the eTourism field.

We greatly appreciate the considerable time put in by all members of the ENTER2019 Scientific Committee who helped us to ensure that the content of the research papers is of high quality. We are also thankful to the ENTER2019 Overall Chairs – George Angelos Papadopoulos and Marianna Sigala, the IFITT President - Iis Tussyadiah, other ENTER2019 organizers, the IFITT Board, and all members of IFITT for their support and for accommodating the many inquiries made while managing the research track.

Finally, we would also like to thank all authors for their willingness to disseminate their latest research at ENTER2019. This conference and this special issue would not be possible without their efforts.

ENTER2019 Research Track Chairs and Special Issue Editors: Juho Pesonen and Julia Neidhardt

Editor-in-Chief of eRTR: Cody Morris Paris

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<sup>1</sup> *Information and Communication Technologies in Tourism 2019, Proceedings of the International Conference in Nicosia, Cyprus, January 30–February 1, 2019*, Juho Pesonen and Julia Neidhardt (Eds), Springer, Cham, 2019. <https://doi.org/10.1007/978-3-030-05940-8>